

The RETROSPECT

www.theretrospect.com

Volume 121, No. 38

Hometown News Since 1902

75¢

Friday, March 17, 2017

Margie's Jewelry Moving to Haddon Township

the Buzz about TOWN

by **Bethany Mitros**

After 34 years on Jewelers' Row in the city, Margie Cedrone is moving her artisan jewelry business back to her hometown of Haddon Township. Cedrone's business, Margie Cedrone Pearls, Etc., is located on the 700 block of Sansom Street in Philadelphia where a number of storefronts are slated for demolition to make way for a new development, so she decided to permanently move her business over the river.

As a jeweler, she explained that she does everything, including repairs and restringing, as well as craft her own designs. "I want to please the people of the township and build my client base here. I try and take care of my customers in the best way. That's what I did on

Sansom St. and that's what I'm going to bring to South Jersey," she explained.

She started on Sansom St. at just 17 years old and went out on her own at 22. Originally, Cedrone specialized in pearls, and she had so much work, she could only take on a few other jewelry pieces at a time.

As jewelry interests changed, Cedrone said she began to create more of her own designs. She took courses and became a certified diamond dealer. "I transitioned with the times," said Cedrone. "I do repairs and I stand by everything."

Her new shop is rebranding to Margie Cedrone Artisan Jewelry to reflect the fact that it features original designs. It will feature a showroom with specialty jewelry of all prices that

she designed as well as other basic jewelry items. Those looking for a special diamond or to rework jewelry can contact Cedrone for a private appointment.

Though she enjoys making all her pieces, some are more memorable than others. Over the last five years, seven cousins, all boys, each came to Cedrone to have engagement rings made for their then-girlfriends. "Every single one was different and I made them with just a picture of the girlfriend and listening," she explained, so it was especially meaningful when she recently received a photo of all the rings together on one hand.

"I do everything and I work really hard and do my



FROM JEWELERS ROW TO TOWNSHIP: Margie Cedrone, right, started working with pearls then expanded into other jewelry. At right are the seven rings she designed for a group of cousins.



best for everybody," she said.

She hopes to open in April, but until then, Cedrone said she will gladly meet with interested custom-

ers. She encouraged anyone who is interested to call her at 215-384-7155.